

# CROSSROADS

Hosted by



## The Intersection of Green Building and Life Cycle Assessment

*This conference* will address the growing relationship between Green Building and Lifecycle Assessment (LCA). LCA is a sophisticated methodology to identify and quantify potential environmental and economic impacts of a product or service by analyzing whole life cycle relationships. LCA is recognized internationally as an integral tool for green product procurement. In the green building industry, LCA has achieved growing importance and interest amongst specifiers and purchasers of sustainable building materials. This conference brings together some of the top practitioners in the nation on green building and LCA. This one day long conference will take place in Portland on Thursday, September 9th. The conference with the same speakers and content will be repeated in Seattle on Friday, September 10th.

### VENUES

#### Portland, Oregon

September 9, 2004

Jean Vollum Natural Capital Center  
721 NW Ninth Ave., 2nd Floor Conference Room

[Portland Registration Click Here](#)

#### Seattle, Washington

September 10, 2004

Mountaineers Building  
300 Third Avenue West

[Seattle Registration Click Here](#)

### AGENDA

#### Morning

Registration/Breakfast Reception 7:00 AM (Sponsored by Antron)  
Program begins 8:00 AM

**LCA Fundamentals, Terminology & Purchasing** (Rita Schenck)

**LCA Software for Products and Architecture** (Philip White)

**Integrating Lifecycle Thinking in Building Design** (Kevin Hydes)

**Lunch** (Sponsored by Green Building Services)

#### Afternoon

**Roundtable on LCA and the future of Green Building**  
(Nina Tallering, Glen Gilbert, Vivian Loftness, Tom Paladino,  
and Philip White)

**Building Investment Decision Support (BIDS)** (Vivian Loftness)

**LCA in LEED Context** (Tom Paladino)

**Networking Reception 5:30 PM**

### REGISTRATION

#### Prices

**Members (USGBC/SPPC)**

\$180 before 09/03/04 at 5 PM

**Nonmembers**

\$225 before 09/03/04 at 5 PM

**Members (USGBC/SPPC)**

\$225 after 09/03/04 at 5 PM

**Nonmembers**

\$275 after 09/03/04 at 5 PM

**Lunch will be provided.**

#### How to Register

**Checks can be sent to:**

Cascadia  
721 NW Ninth Ave, Ste. 300,  
Portland, OR 97209

**Payment must be received  
by September 3rd to obtain discount.**

Please specify name, E-mail and phone  
number of all attendees.

**For additional information, please contact**

[ncollie@sppcoalition.org](mailto:ncollie@sppcoalition.org).

**To become a sponsor, please contact**

[glen@cascadiagbc.org](mailto:glen@cascadiagbc.org).

Breakfast Networking Receptions sponsored  
by Antron.

Lunch sponsored by Green Building Services.

### SPONSORS

